

HUNGERFORD TOWN COUNCIL

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Minutes of the **Tourism and Economy Committee** held on Monday 10th February 2014 at 8.00pm in the Corn Exchange Complex, Hungerford

Present: Cllrs M Crane, Holmes, M Wilson Farrell, Small (arrived late)

- 1. Apologies for absence** – Cllrs A Wilson
- 2. Declarations of interest** –None
- 3. Propose minutes of meeting held 28th October 2014.** Cllr M Wilson proposed as true record, seconded by Cllr Crane, 1 abstention, rest in favour.
- 4. Signage** – Cllr Crane showed the Committee the design of a sign to go up at the station which includes Heart of the North Wessex Downs. Richard Benyon MP is also keen to promote the North Wessex Downs.
 - Welcome signs on entry roads. WBC have agreed to standardise the signs coming in from Newbury. WBC have agreed that Hungerford can produce a new Welcome sign and Cllr Crane suggested that it should include North Wessex Downs and ask possibly JOG school children to design it. Possible funding may come from AONB.
 - Toilet signs. Cllr Crane will see if WBC have any as more prominent signage is needed for the toilets at the BMW garage.
 - A pedestrian sign will be put at the junction of A4 and A338 but the road signs will need to be raised.
- 5. Inward investment.** Cllr Crane had a meeting with Thames Valley Chamber of Commerce who look after the interest of business in the Thames Valley and they look at inward investment. Hungerford is not currently on their map. Hungerford has units suitable for small set up businesses from overseas and companies like Saxon, ADP and Triteq are all very successful here. (Henry Oliver, AONB arrived). With transport links set to improve and having high speed broadband here already it would be good to piggy back on what Thames Valley chamber of Commerce are doing with a 60-90 sec video promoting the town. (Tony Silman arrived). **Action:** An assessment of units available in Tealgate, the business park and Charnham Park. (Cllr Small arrived). ADP are happy to be put on the map as an existing business.
- 6. Town Guide.** The Committee needs to decide what goes into the Town Guide. **Action:-**invite Local Authority Publishing Ltd to the next meeting.
- 7. Links with Town Team Hungerford.** TTH have produced a number of leaflets but there is no way of measuring the effectiveness of them. TTH are having meeting this evening to decide how they go forward **Action before the next meeting:-** Cllr Crane to speak to Town & Manor about their ideas of how to improve the market. Find out how 1 hour parking initiatives are done in other towns. Invite Julie Lloyd, TTH to next meeting,
- 8. Date of next meeting** – 14th April 2014

Meeting closed at 8.00pm