

HUNGERFORD TOWN COUNCIL

The Mayor
Cllr Dennis Benneyworth
The Library
Church Street
Hungerford Berkshire
RG17 0LR
Tel: 07890 268631
dbenneyworth@hungerfordnursery.w-berks.sch.uk



The Town Clerk
Mrs Claire Barnes
The Library
Church Street
Hungerford
Berkshire RG17 0JG
Tel: 01488 686195
townclerk@hungerford-tc.gov.uk
www.hungerford.uk.net

Minutes of the **Tourism and Economy Committee** held on Monday 9th June 2014 at 7.40pm in the Corn Exchange Complex, Hungerford

Present: Cllrs M Crane, Holmes, M Wilson Farrell, Small, Leach, Thompson

1. **Election of Chair and Deputy.** Cllr Wilson proposed Cllr Crane as Chair, seconded by Cllr Farrell, all in favour. Cllr Crane proposed Cllr Leach as Deputy Chair, seconded by Cllr Thompson, all in favour.
2. **Apologies for absence.** None
3. **Declarations of interests.** None
4. **Propose minutes of meeting held on 10th February 2014.** Cllr Small proposed minutes as a true record with the amendment of the start time, seconded by Cllr Crane, all in favour.
5. **Propose Cllr Sarah Leach as member of T&E Committee.** Cllr Crane proposed Cllr Leach and Cllr Thompson as members of the Tourism & Economy Committee, seconded by Cllr Farrell, all in favour.
6. **Town Guide**
 - **presentation by John Rees at Local Authority Publishing.** John Rees outlined the process taken by Local Authority Publishing (LPA) to produce a town guide for Hungerford. It would be a 2 year commitment, HTC would provide the editorial and photographs and LPA will sell the advertising space and provide the map for the center pages and the guide will be of no cost to HTC. Cllr Crane proposed to commission LPA to produce a town guide for Hungerford, seconded by Cllr Leach, all in favour.
7. **Signage.** Still waiting for the toilet sign to be made visible at the BMW garage. Have been waiting for WBC to raise signs for a pedestrian sign on the A4, but there is a defunct CCTV post which can be used. Standard entry signs to the town are provided by WBC, but a welcome sign personal for Hungerford will have to be paid for, **Action:** Ideas for signs, illustrations or one piece of artwork (possibly on roundabout by Texaco garage) to welcome visitors to the town and maybe a local competition, AONB needs to be included. Decluttering of information and traffic signs needs to be addressed.
8. **Inward investment.** Need to clarify how we want to sell Hungerford to attract high tech companies. There are vacant units in Charnham Park and the ultimate aim is to attract more high tech companies like ADP who have set up a training academy and Vislink, as well as Redbox mobile based in the Courtyard and prove that there is the ability to fill posts with high quality

people from surrounding area, for example Oxford. An idea is to produce a 45 second video to show potential investors and to be on the Thames Valley Inward Investment map. HTC will look at a local enterprise plan and strategic enterprise plan.

9. High Street Market. Town and Manor have taken this on and are approaching new stall holders. HTC will continue to support Susan Hofgartner with this.

10. Date of next meeting. The next meeting will be held in September 2014.

Meeting closed 8.40pm